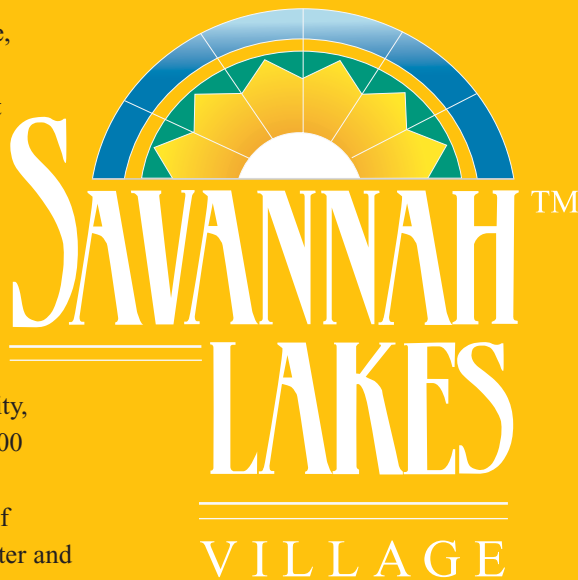


N A T I O N A L



Savannah Lakes Village Takes Top Award

Savannah Lakes Village, a 4,000-acre gated retirement development in McCormick, SC, has been named the Best Overall Active Adult/Retirement Community by the National Active Retirement Association (NARA). The community, surrounded by the 70,000 acre Lake Thurmond, features two private golf courses, an activity center and beautiful homes prices, from \$200,000-\$1.5 million.



Community officials received the award at the 7th Annual NARA conference on Hilton Head Island, SC, on Thursday, November 9th, 2006.

“The judges felt that Savannah Lakes Village does an outstanding job of attracting retirees from a variety of walks of life to a pristine, if not remote, location,” said NARA Director Dan Owens. “People from across the United States are moving to tiny McCormick, SC, to enjoy the great golf and lake lifestyle offered.”

“Retirement relocation is truly a growth industry not only in the Carolinas, but across the southern United States,” Owens continued. “As millions of Baby Boomers turn 60 each year for the next 20 years, many are seeking a warmer climate, as well as the recreational, cultural and lifestyle opportunities found in the South.”

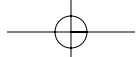
NARA is an eight-year-old national networking and educational organization dedicated to those who build for, serve and market to the burgeoning 50+ market.



Oceanfront Hilton, scene of the November NARA Conference.

Also winning awards were:

- Best Large Active Adult/Retirement Community:
Sun City Carolina Lakes, Lancaster, SC
 - Best Small Active Adult/Retirement Community:
Tidepointe: A Classic Residence by Hyatt, Hilton Head, SC
 - Best Clubhouse/Community Center:
The Kiawah Island Cassique Clubhouse, Kiawah Island, SC
 - Best Proposed Active Adult/Retirement Community:
Carolina Preserve By Del Webb, Cary, NC
 - Best Active Adult Retirement Sales and Marketing Professional:
Phyllis Pollard, Grace Ridge, Morganton, NC
 - Best Active Adult/Retirement Property Print Advertisement:
- GOLD:**
JWT Mature Market Group, New Orleans, LA – Wellstone at Craig Ranch
- SILVER:**
JWT Mature Market Group, New Orleans, LA – Williamsburg Landing
- BRONZE:**
Kiawah Development Partners, Kiawah Island, SC
- Best Active Adult/Retirement Property Video Advertisement:
SB&A Think Creative, Village at Brookwood



1. NARA Director Dan Owens and North Carolina Center for Creative Retirement Director Ron Manheimer. 2. Alison Stokes of Triple Crown Hometowns in Valdosta, GA with XXX of XXX of First Centrum Management 3. Bob Crouch, president of Virginia's Centrum Management won a full page ad in *Grand Magazine*, a great door prize! Presenting him with the award was *Grand* Publisher Christine Crosby. 4. Liquid Advertising Partner Patricia Camden of Atlanta and Now, Inc.'s Bill Borg of Asheville gave a great presentation to kick off the 2006 NARA Conference. 5. Gene Warren of Phoenix's Thomas Warren & Associates is one of the leading economists in the field of retirement. Gene and Nancy Borum of the fast-growing Greensboro, NC-based interiors firm of ID Collaborative are both NARA National Advisory Board members. At right is Thomas Warren Associate Allen Church. 6. XXX of Myrtle Beach and Sharon Metz of Centex Homes in North Myrtle Beach enjoyed the sessions. Centex was a major sponsor of the conference. 7. J. Walter Thompson's Mature Media Group Research Director Chuck Hurst accepts two advertising awards from NARA Director Dan Owens. 8. NARA National Advisory Board Member Rob Adams of SB&A in Richmond took top active adult/retirement video. 9. Phyllis Pollard of Grace Ridge in Morganton, NC was named top sales and marketing professional by NARA. 10. Rutgers Alumni and Director of Del Webb's Carolina Preserve at Amberly Bob Kosco accepted the best proposed community award. 11. Thom Jones of Tidepointe, a sponsor of the conference, took top small retirement community honors. 12. David Twiggs of Savannah Lakes Village took Best Overall Retirement Community honors at the 7th Annual NARA Conference.



**For more information on NARA –
A premier business education and networking organization for those who serve
the fast-growing Baby Boomer/Active Adult market –
Call (888)742-7362 or log on to retirementlivingnews.com**

