

PRESS RELEASE

For Immediate Release

For Further Information:
Dan Owens, (704)641-1469

Dana Jordan Accepts Newly-Created Position

Dana Jordan, a regional publishing veteran, has accepted the newly-created position of Director of Internet Marketing for RetireSouth.com and MoveToMyTown.com, two fast-growing Charlotte-based websites. In her new position, Jordan will be responsible for marketing, advertising, and brand management for both websites.

Dana previously worked at TRIP Hospitality Resources, publisher of ***TRIP Magazine*** and ***The Greater Charlotte Hospitality News***, where she most recently served as vice president. Prior to ***TRIP***, Dana authored two workbooks on recording family history and taught history at Rowan Cabarrus Community College. She holds a bachelor's degree from Appalachian State University in both marketing and history and a master's degree from the University of North Carolina at Charlotte.

"Dana Jordan obviously has developed wonderful media and website credentials in her career and we are pleased to welcome her to our team," said Dan Owens, manager of the two websites. "As the first of the 76 million baby boomers begin to reach early retirement age, there is a real need for retirement/relocation information. Dana will supply the day-to-day expertise to fully maximize these websites."

RetireSouth.com is a regional retirement website that provides information and data to help 50+ relocating retirees. MoveToMyTown.com is the first United States all-video relocation and retirement website.

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