



WHERE WILL THEY RELOCATE?

"ESTABLISHING A RETIREE RELOCATION PROGRAM FOR YOUR COMMUNITY"

RETIREE RELOCATION SUMMIT

Columbia Metropolitan Convention Center • Columbia, South Carolina
Wednesday, October 20, 2010 • 1 - 4 p.m.

*Can your community capitalize on
the coming age wave?*

With 76 million baby boomers rumbling rapidly to retirement age and an estimated 25 percent planning to move out of state, towns and cities throughout the United States are setting up **Retiree Relocation Programs**. Why? Retirees increase spending in your community by bringing savings, inheritances, equity and disposable income. In fact, Retiree Relocation Summit is being called the **new** Economic Development for towns.

The Capital City/Lake Murray Country Regional Tourism Board is the host organization and a Diamond Level sponsor.



2010 NARA CONFERENCE REGISTRATION

NARA POWER TOOLS CONFERENCE: Admission to Oct. 20-22 NARA events at the Columbia Convention Center, including hospitality events, meals to be offered and marketing and presentation materials.

NARA CONFERENCE RETIREE RELOCATION SUMMIT:

Admission to a three-hour retiree attraction boot camp Wed. Oct. 20, 2010, covering the following topics:

- Why Your Community Should Join the "Retiree Sweepstakes"
- Success Strategies of Retiree Attraction
- Demographics, Economic Impact and Myths
- Identifying Opportunities and Marketing Your Community

Register Today!

- I agree to pay for the **CONFERENCE ONLY:**
 - \$250 per person "Earlybird Special" on or before September 15, 2010
 - (\$375 per person after September 15 or onsite)
- I agree to pay for the **CONFERENCE AND RETIREE RELOCATION SUMMIT:**
 - \$350 per person "Earlybird Special" on or before September 15, 2010
 - (\$475 per person after September 15 or onsite)
- I agree to pay for the **RETIREE RELOCATION SUMMIT Only:**
 - \$125 per person "Earlybird Special" on or before September 15, 2010
 - (\$160 per person after September 15 or onsite)

Credit Card Payment Information:

I agree a total of \$_____ will be charged to my Visa Mastercard American Express
 Card Number _____ Expiration Date _____
 Three Digit Code on Back of Card _____ Name on Card _____
 Organization _____
 Phone (in case of problems with transaction) _____
 Check for \$_____ is enclosed.

Registration Information (to be used for nametags and conference directory)

Name _____
 Organization _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____ Fax _____
 Email _____

Online or Fax/Mail Form

Fax to: 704-631-4629 • Email to: isalema@carolina.rr.com or mail to
 NARA Conference Registration • 338 S. Sharon Amity Road, Ste. 199,
 Charlotte, NC 28211-2806



Your Presenters:

- Gene Warren & Alan Church, TW+A Research, Phoenix, AZ
- Dan Owens, *Retirement Lifestyles™* magazine

Cost: (includes presentation materials and refreshments for Summit only)

FEE: "Earlybird" Fee (Before September 15th): \$125
 On or after Sept. 15: \$160

HOTEL ARRANGEMENTS: Blocks of discounted rooms have been reserved under "NARA" for a limited amount of time at the following hotels:

- **HILTON COLUMBIA CENTER** – 924 Senate Street, Columbia, SC 29201 www.hiltoncolumbia.com (803)744-7800 *RATE: \$149/Night for King or Double Queen standard Room; \$179/Night for upgraded King Junior Suite rooms. (Group rate offered 4 days pre and post conference).
- **HAMPTON INN** – 822 Gervais Street, Columbia, SC 29201 www.hamptoninncolumbia.com (803)231-2000 *RATE: \$139/Night single or double occupancy in a King or Double Queen Standard Rooms. \$169/Night for single/double occupancy in an upgraded King Study. (Group rate offered 4 days pre and post conference).
- **MARRIOTT COLUMBIA** – 1200 Hampton Street, Columbia, SC 29201 www.marriottcolumbia.com (803)744-6922 *RATE: \$119/Night – Traditional King or Double Room.
- **COURTYARD (by MARRIOTT) COLUMBIA DOWNTOWN at USC** – 630 Assembly Street, Columbia, SC 29201 www.courtyardcolumbi-ausc.com (803)744-6922 *RATE: \$109/Night – Standard King or Queen Room
- **CLARION HOTELS** – a short drive from the Columbia Metropolitan Convention Center (CMCC). 1615 Gervais Street, Columbia, SC 29201. www.clarionhotelcolumbia.com (803)771-8711. *RATE: \$92/Night – Inside Room; \$72/Night – Outside Room.
- **SHERATON COLUMBIA DOWNTOWN HOTEL** – 1/2 mile away from Columbia Metropolitan Convention Center (a 7 block walk from the Columbia Metropolitan Convention Center (CMCC). 1400 Main Street, Columbia, SC 29201 www.sheratoncolumbiadowntown.com (803)988-1400. *RATE: \$129/Night for King or Double standard Room; \$179/ Suite rooms. (Group rate offered 4 days pre and post conference)

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